

Creative Brief Meeting

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Project Title: ***LGBTQ Cutlure in St. Louis***

The two of us discussed the overall goal of the website, which is to showcase the development of LGBTQ culture of St. Louis. The focus should be on the timeline of historical events with an emphasis on some of the activists and pioneers how have played an important role in this community as well.

We talked about visual style. I suggested straying away from the cliché trappings of using rainbows and over-the-top color. I suggested creating a website more focused on information rather than aesthetics.

We plan on meeting after class next week and keep in touch with questions via text.

